

Creating Dreams into Designs!





## About Us

**Badri Design** started with a simple dream in **2012** — when our founder, **Hakim Bharmal**, began his journey as an independent freelance designer.

With hard work, dedication, and a deep passion for creativity, what started as freelancing evolved into **Badri Design**, a full-service **creative agency** committed to building brands that make an impact.

Over the years, we have helped businesses craft meaningful logos, strong brand identities, eye-catching packaging, and compelling marketing materials — all rooted in clear strategy and clean design.

#### **Our Journey in Numbers**:

Brand

Built

300+ Logos

Designed

100+ 70+

Packaging Projects Completed 80+ Social Media

Brand Presences Built



## Hakim Bharmal

Founder

## Services

Brand	Logo Design	2
	Brand Identity Design	7
Design	Icons & Branding Elements	12

Marketing	
Design	>

	Social Media Post Design
>	Banner & Hoarding Design
	Flyer & Poster Design25

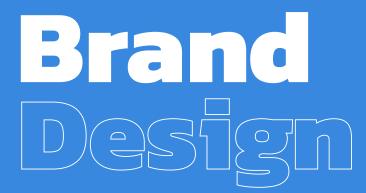
#### Advertising & Promotion Design

	Brochure & Catalogue Design	27
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Box Packaging Design	.39
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**We build brands that speak louder than words**. From crafting unique logos to developing complete brand systems, we create cohesive visual identities that leave a lasting impression and grow with your business.



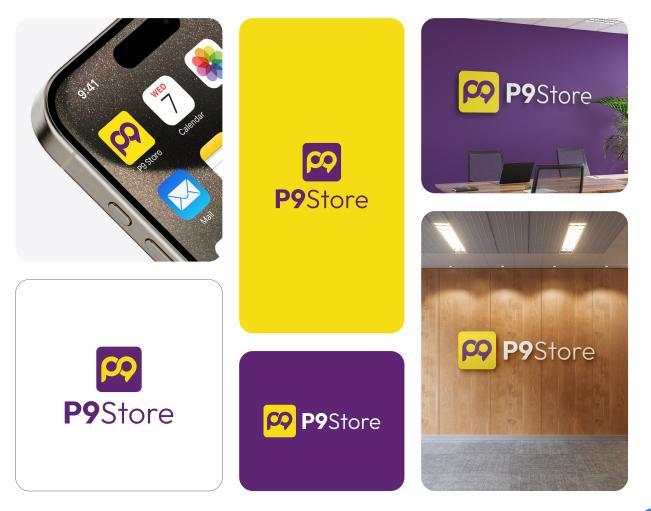


A unique, professional logo that represents your values — along with a complete brand guide covering colors, fonts, and usage rules for consistency.

#### ★ P9 Store

Industry: Online Product Seller Logo Style: Icon Mark

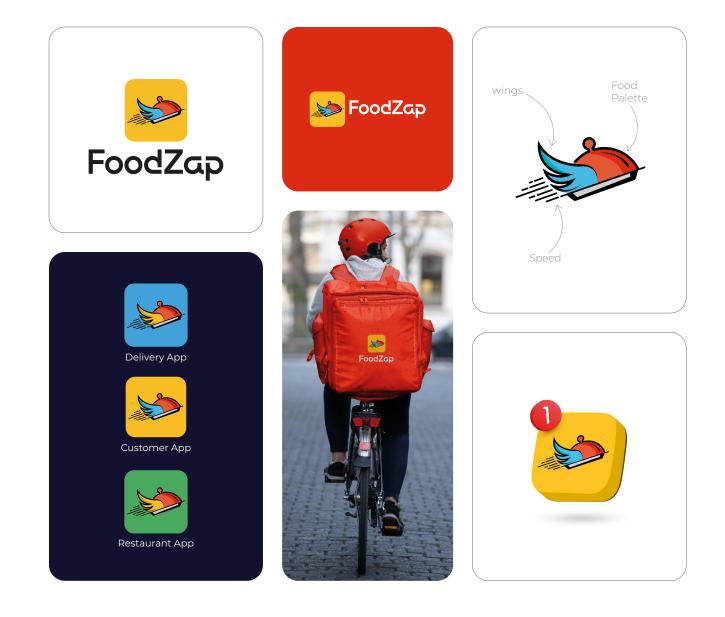
Designed a logo for P9 Store, an online selling platform. The logo creatively combines the letter "P" and the number "9" using a vibrant yellow and purple color scheme. The design was crafted to represent the brand across their website and mobile app, ensuring a modern and memorable identity.



#### ★ FoodZap

Industry: Online Food Delivery Logo Style: Combination Mark

Designed a dynamic logo for Foodzap, an online food delivery platform. The logo creatively merges a food palette and wings to represent freshness and fast delivery, capturing the idea of food reaching customers swiftly. Three color variations were developed for different users: yellow for customers, green for restaurant partners, and blue for delivery partners, ensuring a strong and versatile brand presence across the app and marketing materials.



#### DreamWeave

Industry: Home Textiles (Bedsheets) Logo Style: Wordmark

Designed a clean and modern logo for Dreamwave, a premium bedsheet brand. The logo concept blends a cloud, a star, and weaving patterns to symbolize peaceful sleep and soft comfort, just like a dreamy night. Crafted with a minimal and soothing style, the logo was used across bedsheet box packaging, enhancing the brand's calming and luxurious identity.





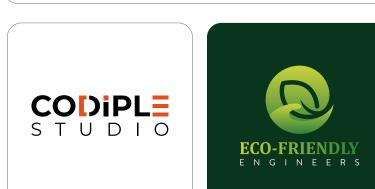








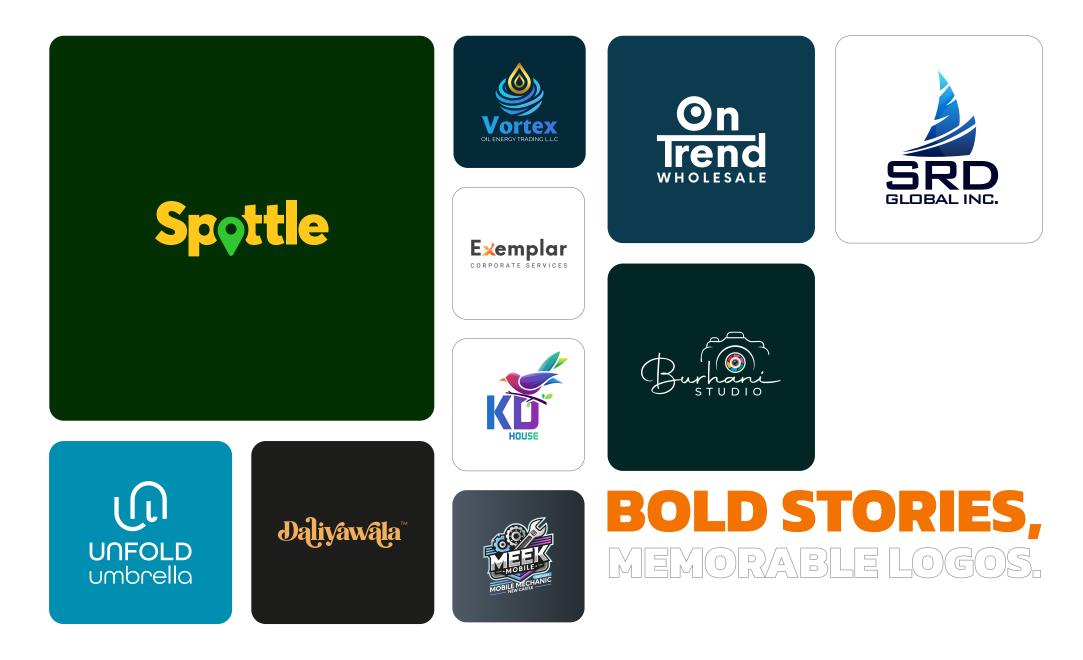






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Brand Design > Logo Design --



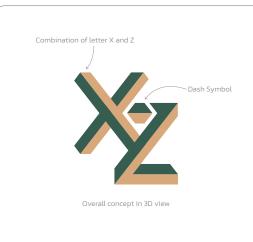
## Brand Identity Design

Branded stationery including **business cards**, **letterheads**, **and envelopes** — built to enhance your business presence with elegance and professionalism.

#### ★ X-Zellence

*Industry:* Mechanical Engineering (VMC) *Stationery Design Style:* Bold, Minimal, and Industrial

Designed a complete stationery set for X-Zellence, including a business card, letterhead, envelope, and branding mockups. The design follows a bold and minimal approach, reflecting the company's precision and strength. The layout uses clean lines, a modern 3D logo presence, and a professional color palette to create a strong and trustworthy brand image.











#### ★ Codiple Studio

Industry: Web Design and Development Stationery Design Style: Minimal and Clean

Created a sleek and modern stationery design for Codiple Studio, a web design company. The color palette uses a clean combination of white, orange, and black, where white space plays a major role to maintain a minimal and professional look. The business card and letterhead designs reflect the brand's creative, forward-thinking, and polished identity.





#### SRD Quality Services Pvt. Ltd. ★

Industry: TPI, PMC & Engineering Consulting Stationery Design Style: Professional and Nature-Inspired

> Created a professional stationery design for SRD Quality Services Pvt. Ltd., including a letterhead and business card. Using green as the primary color to symbolize growth and trust, the background features subtle leaf patterns, reflecting the company's strong connection with farming and agriculture-related industries.

Brand Design > Brand Identity Design

#### **\*** Global Roll Foaming Machines

Industry: Industrial Machinery (Metal Sheet Forming) Stationery Design Style: Bold and Industrial

Designed a complete stationery set for Global Roll Foaming Machines, including a letterhead, business card, and envelope. The color scheme uses grey and red to represent strength, precision, and industrial power. The clean and structured layout reflects the company's expertise in manufacturing metal sheet forming machines.

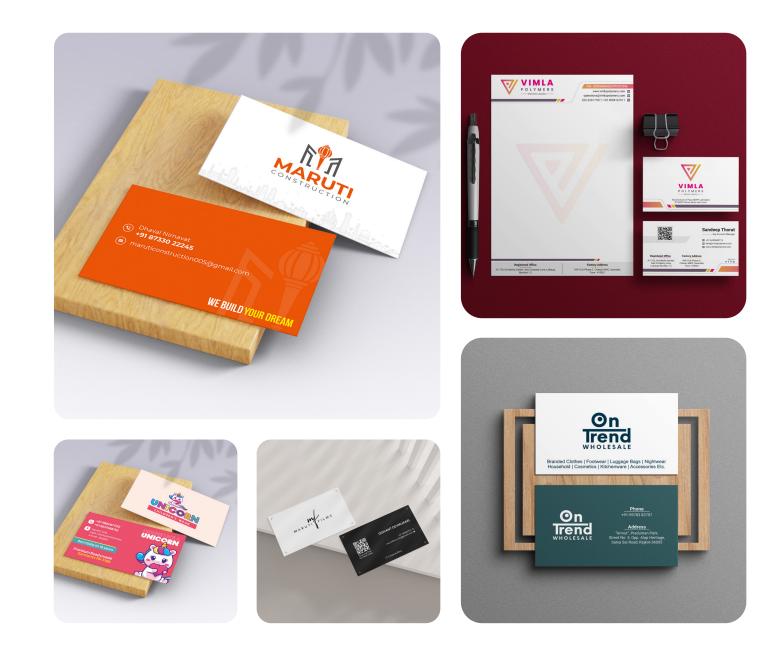


#### Stationery that defines your brand.











## Icons & Branding Elements

Custom icon sets and supporting visuals tailored to your brand, ideal for websites, social media, and digital platforms.

#### ★ Potscape

*Industry: Kitchenware Manufacturing* 

#### Design Style:

Minimal and Professional

Designed a custom set of 50 icons for Potscape's product packaging and e-commerce listings (Amazon & Flipkart). All icons were created in a consistent style, stroke, and theme—ensuring a clean, minimal, and professional visual language across all platforms.



#### CUSTOM SET OF 50 ICONS



#### ★ Badri Webtech

*Industry:* Web Design and Development *Design Style:* Minimal, Clean, Monochrome

Designed a custom set of 30 minimal icons for Badri Webtech to represent various web design and development services. All icons were created without color, using consistent strokes and clean lines to maintain a sharp, modern, and professional visual identity across all brand touchpoints.

#### ICONS THAT SPEAK LOUDER THAN WORDS.





## Marketing Design

*Your marketing materials reflect your brand's voice* — *iwe make sure they speak loud, clear, and beautifully.* 



## Social Media Post Design

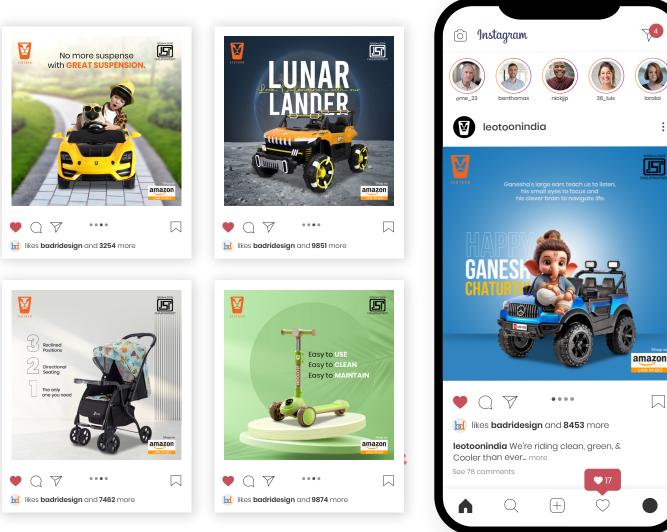
*Crafted scroll-stopping and engaging post designs* that are tailored for Instagram, Facebook, and other digital platforms.

#### ★ Leotoon

*Industry:* Electric Ride-On Toys & Baby Products

*Design Style: Fun, Clean, and Kid-Friendly* 

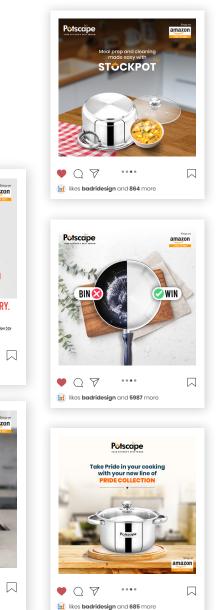
Designed fun and vibrant social media posts for an electric kids' toy brand, showcasing ride-on bikes, cars, and walkers in a playful, eye-catching style.

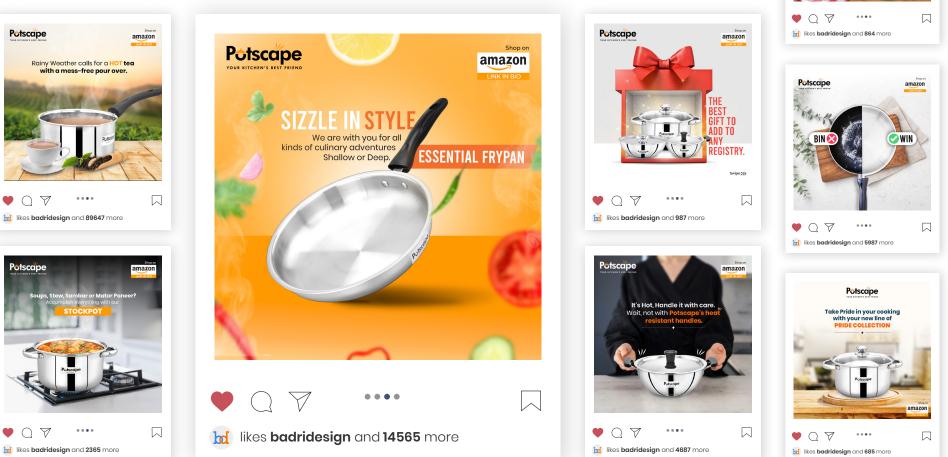


#### **†** Potscape

Industry: Kitchenware Manufacturing Design Style: Clean, Minimal, and Modern

Designed clean and minimal social media posts for a kitchenware brand, highlighting product features with a modern and elegant style.





#### ★ Shri Health Care

**DESIGNS THAT** 

SCROLL, STOP, AND SELL

CHILDRE

SHER

*Industry*: Healthcare (Gynecology) *Design Style*: Clean, Trustworthy, and Feminine

Designed social media posts for Shri Health Care, a gynecology clinic. The visuals were crafted with a soft, minimal style to reflect care, trust, and professionalism—connecting strongly with women's health and wellness.



Marketing Design > Social Media Post Design

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#### **†** itouch

Industry: Mobile Accessories Design Style: Minimal, Concept-Driven

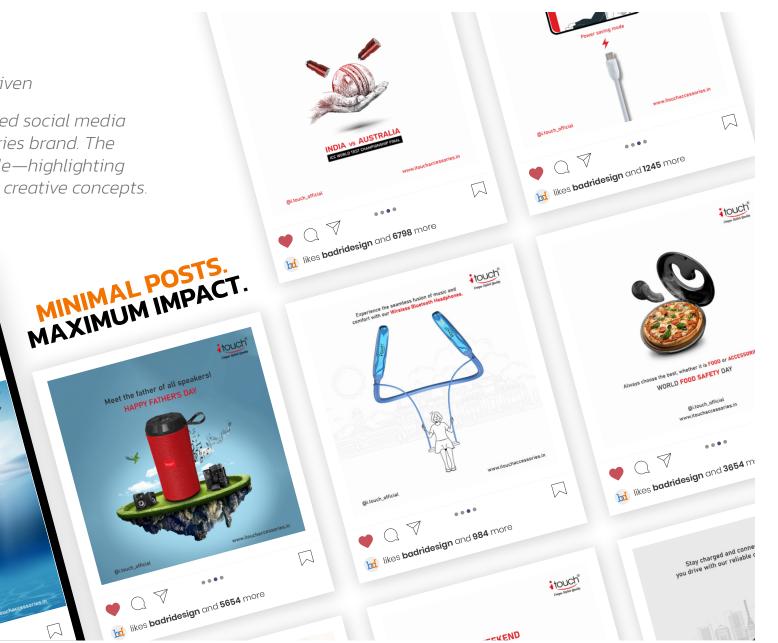
Instagram

i.touch\_official

6

Designed sleek and concept-focused social media posts for iTouch, a mobile accessories brand. The visuals follow a clean, minimal style—highlighting product innovation through smart, creative concepts.

touch



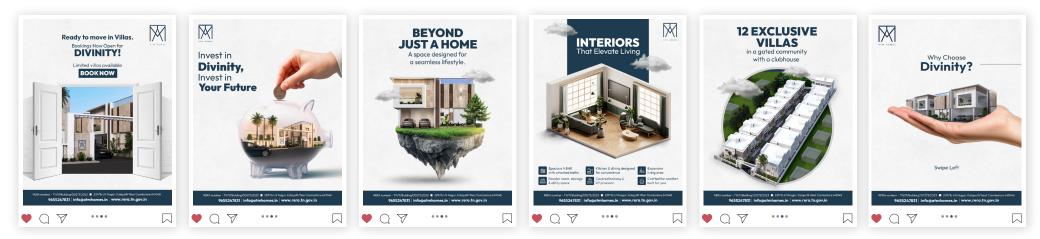
EKEND

18

Marketing Design > Social Media Post Design

#### **★** ATM Homes

Industry: Real Estate (Flats & Apartments) Design Style: Clean, Modern, and Trustworthy



#### **Creating Scroll-stopping Visuals For Standout Brands**.

#### ★ Seven Hours

*Industry*: Beverage (Energy Drink)

Design Style: Minimal and Conceptual



Marketing Design > Social Media Post Design

#### ★ Ohio Technical Centers

Industry: Technical Training & Education

Design Style: Clean, Informative, and Youth-Focused



#### **Designs That Educate, Engage, And Inspire.**



## Banner & Hoarding Design

Designed bold, high-impact visuals for outdoor, indoor, and digital advertising campaigns.

#### 🖈 Leotoon

*Industry:* Electric Ride-On Toys & Baby Products

Design Style: Fun, Clean, and Kid-Friendly

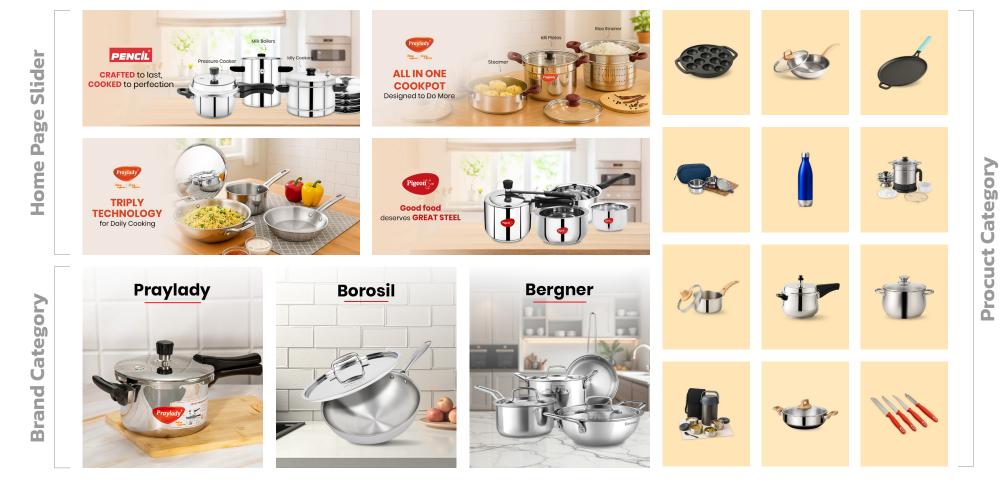


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www.badridesign.com

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#### Marketing Design > Banner & Hoarding Design



### Designed clean and minimal social media posts for a kitchenware brand, highlighting product features with a modern and elegant style.

★ Tigmaan

*Industry:* Kitchenware Manufacturing *Design Style:* Clean, Minimal, and Modern

22 >

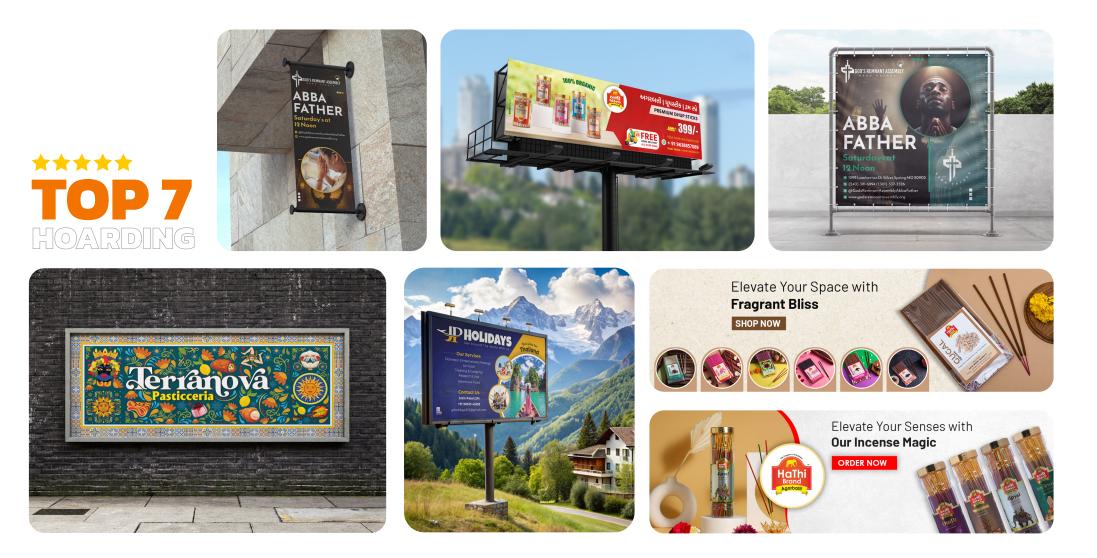
#### 🖈 Daliyawala

Industry: Food & Snacks

Design Style: Clean, Bold, and Appetite-Driven

Designed engaging website banners for Daliyawala, a roasted peanuts and chickpeas brand. The visuals highlight product freshness and flavor using minimal layouts, warm tones, and appetizing imagery that boosts the brand's online presence.

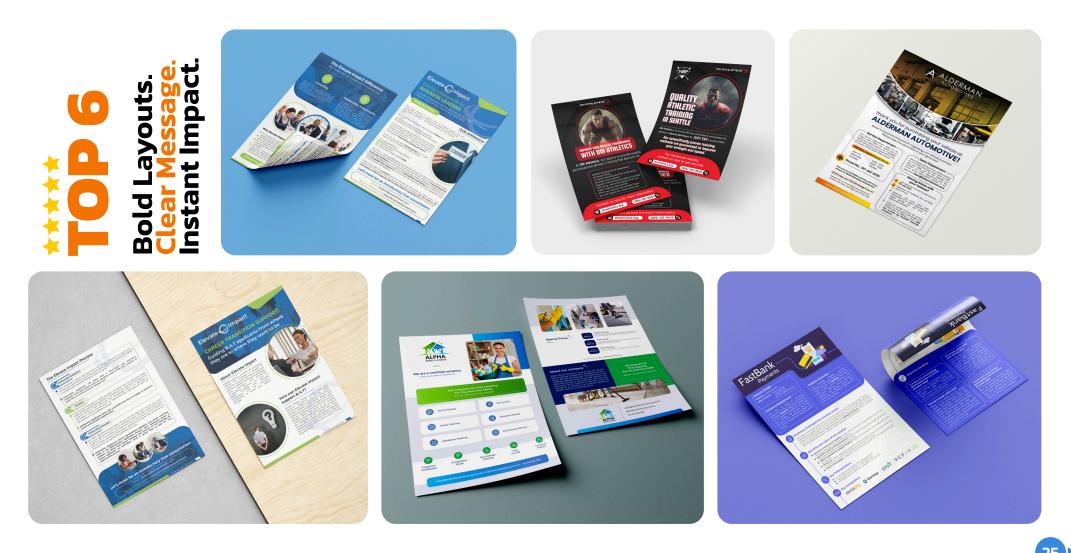




#### Hoardings That Speak Your Brand Loud And Clear.

## Flyer & Poster Design

Developed creative and informative layouts ideal for promotions, announcements, and events.





## Advertising & Promotion

Your marketing materials reflect your brand's voice — iwe make sure they speak loud, clear, and beautifully.



## Brochure & Catalogue Design

Designed clean and structured brochures/catalogues that effectively present your brand's offerings and products.

#### ★ Tiger Electrical Academy

*Industry: Electrical Training & Education* 

*Design Style: Hexagonal, Bold, and Technical* 

Designed a bold, hexagonal-style brochure using red and black to match the brand identity. The layout highlights courses and training benefits in a clean, technical, and impactful format.





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#### **\*** Alpha Bond Cleaning

Industry: Cleaning Services (Home, Office & Corporate) **Design Style:** Clean, Fresh, and Trustworthy

Designed a brochure for Alpha Bond Cleaning using a fresh blue and green color scheme to reflect cleanliness and trust. The layout is minimal and professional, highlighting the brand's services for residential, office, and corporate spaces.

#### **Designs That Unfold Your Brand Story**.



Advertising & Promotion Design > Brochure & Catalogue Design



ond Cleaning in Australia follows a customer-centri e process according to the needs of the clients. We

be condition of house or office

**Bond Cleaning** 

FRONT COVER

eliable and profession ated if all the backbr ning as we are highly regarded fo ce Guarantee. We also provide a FR

#### **Carpet Cleaning**

le have been doing carpet cleaning for over 25 years. We not onl ve you a clean carpet, but we want it to look bright and feel soft ond Cleaning, we provide you the finest services possible.





#### đ estEDGE OUR MISSION **GOOD MADE** Spices ¥ $\star\star\star\star\star$ OUR VISION Customer and Forging Trusted Brand Ambassadors with Good Made Spices. Let MOST elevate the culinary experience together. Elevating Good Made Spices to a Truster IM ...... BLEND STEDG ENHANCING EVERY DISH. +91 88661 49649 / +91 94290 77071 GROUND ENRICHING EVERY KITCHEN: 0 fo@goodmadespices.com (i) www.goodmadespices.com GOOD MADE SPICES, Block No 11, Shivam Park 2, Badri Park, Bhagvati Para, Rajkot 360003. WHERE FLAVOR MEETS EXCELLENCE. S www.goodmadespices.com • Your PREMIER SPICE OUR PRODUCTS OUR PRODUCTS and Seasoning Supplier BROCHURE + Established in 2018, Good Made Spices has emerged as a leading provider of an Keema Masala extensive range of top-quality spices and seasonings.Our core belief revolves around delivering exceptional products to our Pullao Biryani Masala Curry Powder valued customers Chana Masala Distinguished as a trusted supplier, we proudly serve as a primary source for spices and seasonings to India's thriving snacks Buttermilk Masala industry and beyond. Our unwavering commitment is to furnish premium Kichenking Masala Tea Masala products at competitive prices, ensuring timely deliveries and adhering to Dry Mango(amchur) Powder impeccable packaging standards. Coconut Milk Powder At Good Made Spices, we tailor our offerings ш to meet your unique needs, creating custom spice blends and seasonings to Seekh Kabab Masala **Cheese Powder** STYL vour specifications. Chat Masala Magic Masala Panipuri Masala Chicken Masala Peri Peri Mix Tandoori Masala BIFOLD Pizza Seasoning Bhungra Bateta Masala Jafarani Garam Masala Dehydrated Onion(white & Red) Black Pepper Fried Fish Masala Mint Powder Shami Kabab

#### **TRIFOLD STYLE BROCHURE**

Advertising & Promotion Design > Brochure & Catalogue Design

## Menu & Pricelist Design

Created professional menus and pricing layouts for cafés, restaurants, salons, and retailers.

#### ★ Emerald

*Industry:* Salon & Beauty

**Design Style:** Elegant, Luxurious, and Minimal

Designed a luxurious black and gold pricelist for a premium salon brand, reflecting elegance and clarity.



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JAMAICAN SORREL	45001		
		EXPRESS MANICURE (20 MIN)	12004
PAPAXA & MARSHMALLO			
		TAN REMOVAL MANICURE (30 MIN) Enjoy The Smoothness Onto Your Skin For A Warm Nourished Skin Treatment.	340Q <sup>2</sup>
GINGER & WALNUT		ICE CREAM MANICURE (40 MIN)	77004
Reduces The Intensity Of Dark Patches And Spots, Helps in Removing Dead Cells Work On Pigmentations By Aha IQuality in Producti.			
		COCKTAIL MANCURE (\$0 MIN)	2000/-
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HYDRATING MASK		TAN REMOVAL PEDICURE (30 MIN)	14004
MASK FOR NORMAL SKIN			
		ICE CREAM PEDICURE (40 MIN)	1700/
BLACK MINERAL & COLLAGEN MASK	1250		
Promote Smoother Skin Texture And Help To Maintain Your Skin's Elasticity Whitening MaskA Ouick Service For Instant Claud Shine		COCKTAL PEDICURE (60 MIN)	2000/
COLDEN COLLACEN MASK	14004		
Specially For Tightening & Firming Skin A Quick Service For Instant Clow.		RICH AROMA MANCURE (50 MIN)	2600/
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Below Shoulder	4900/-	Colour Re-growth (4 In)					
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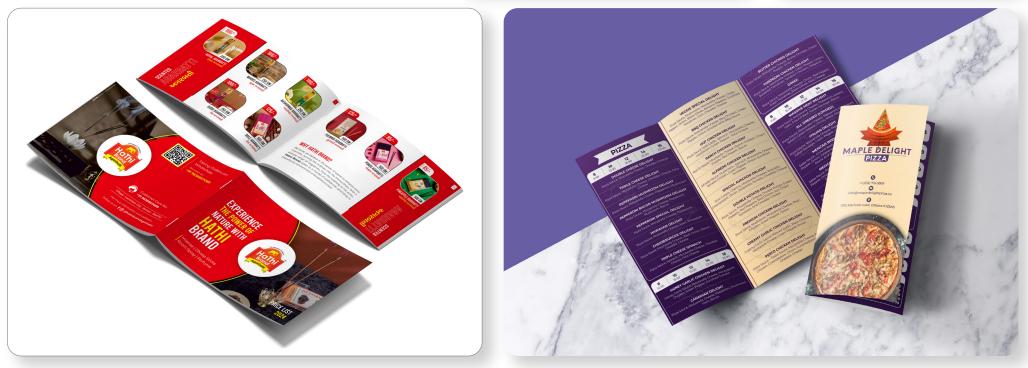
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#### www.badridesign.com











## E-commerce Product Listing Design

Designed high-quality listing graphics optimized for platforms like Amazon, Flipkart, and more.

Ô

Amazon

#### ★ Potscape

*Industry: Kitchenware (E-commerce)* 

#### Product Name:

Frypan

Designed a clean and minimal e-commerce listing for a kitchen frypan, highlighting key features and visuals for platforms like Amazon and Flipkart.







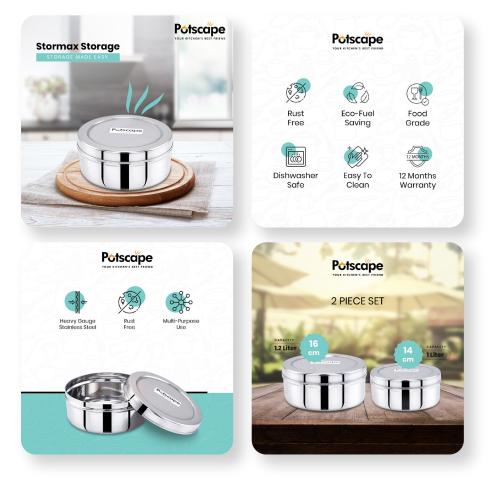




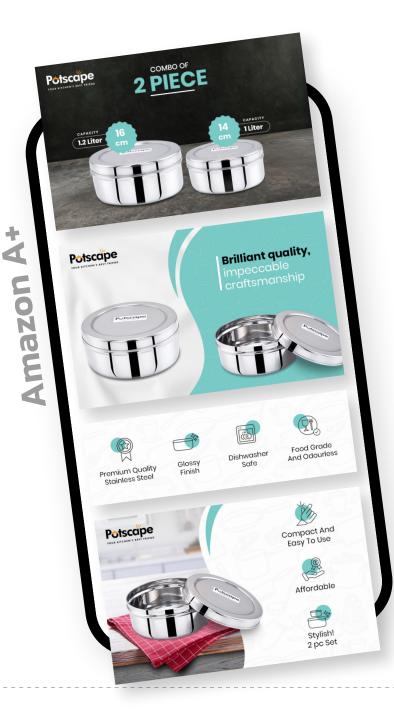
www.badridesign.com

Industry: *Kitchenware (E-commerce)*  Product Name: Stormax Storage

#### **Amazon B+**



Advertising & Promotion Design > E-commerce Product Listing Design



33

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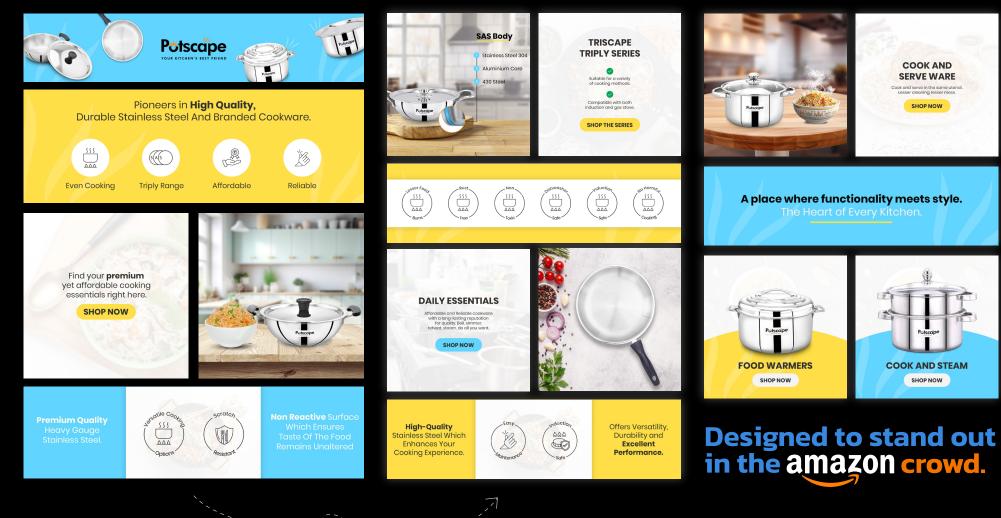
#### **Brand:** Potscape

#### **Industry**: Kitchenware (E-commerce)



#### **BRAND STORE**

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Advertising & Promotion Design > E-commerce Product Listing Design

#### ★ Leotoon

Industry: Kids Ride-On Toys (Electric Bike, Car & Tricycle) Product Name: The Leotoon 4 in 1







#### Amazon B+



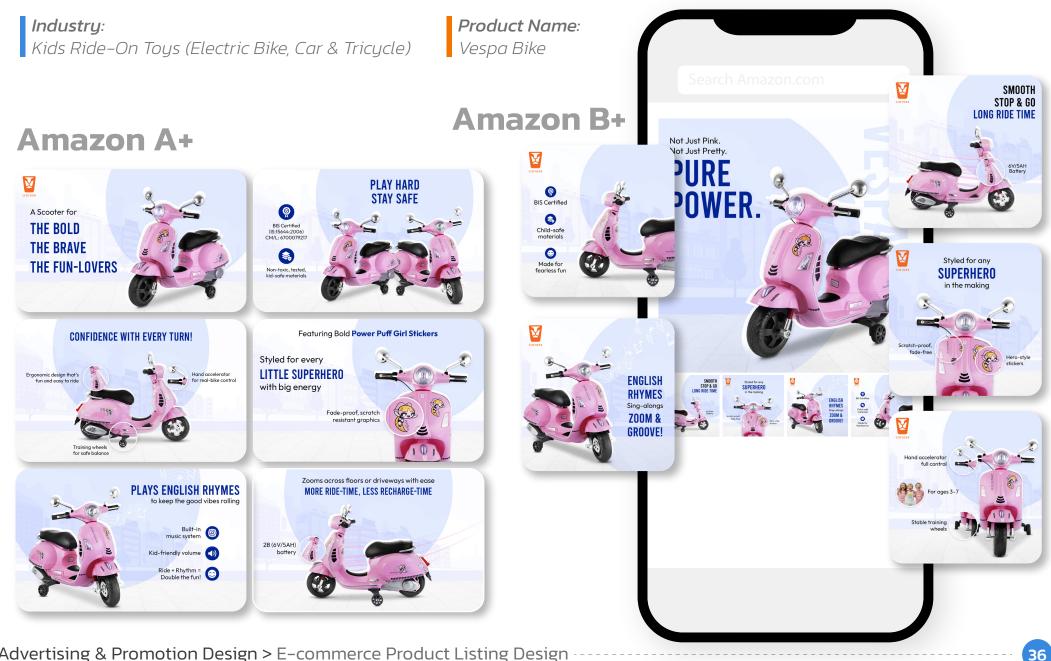


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#### Amazon A+





Advertising & Promotion Design > E-commerce Product Listing Design

#### ★ Daliyawala

Industry: Food & Snacks (Roasted Peanuts & Chickpeas) Design Style: Clean, Appetizing, and Natural Number of Products: 8

Designed minimal and fresh visuals for Daliyawala's roasted snack products, focusing on product clarity, packaging appeal, and e-commerce readiness.

#### Where design turns browsers into buyers.













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# Packaging & Print Design

Your product's first impression — designed to impress and convert.

# Box Packaging Design

Developed creative, brand-aligned box designs optimized for platforms like Amazon, Flipkart, and more.

#### ★ Ceylon

#### *Industry: Spices & Masala Manufacturing*

#### **Product Name**:

Minimal, modern, and creative

Designed 25+ box packagings with a consistent minimal theme, vibrant color variations, and real product visuals to highlight each masala uniquely.





#### ★ Praylady

Industry: Kitchenware Manufacturing

**Design Style:** Practical, Clean, and Product-Focused

Created 5–6 box packaging designs for Praylady's kitchenware products. Each design features real-life product mockups, essential details, and a clean layout to enhance shelf presence and consumer clarity.







#### Boxes that speak your brand's value.





#### ★ Sagar

Industry: Beverages (Sharbat/Syrup)

*Design Style: Colorful, Refreshing, and Clean* 

Designed packaging for 9 sharbat flavors under the Sagar brand. Each box highlights the flavor with vibrant colors, real product imagery, and a refreshing visual theme that captures the essence of each syrup.













# Label & Product Sticker Design

Created attractive and compliant labels/stickers tailored for jars, bottles, and all types of product containers.

#### ★ Hathi Brand Agarbatti

*Industry: Fragrance / Spiritual Products* 

*Design Style: Colorful, Premium, and Traditional* 

Created 8 premium label and product sticker designs for agarbatti packaging. Each design blends vibrant colors with elegant visuals to reflect the brand's heritage and calming essence.



#### Designs that stick with your brand.











#### 🖈 Harikrushna Rasayan Industries Pvt. Ltd

*Industry:* Agro Chemical Manufacturing

#### **Number of Products**: 150

Design Style:

Minimal, Colorful & Consistent Branding Across All SKUs

Created visually unified packaging designs for pouches, bottles, and containers. Maintained a strong brand theme to ensure consistency and impact across multiple product formats.

#### POUCHES





#### 🖈 Daliyawala

#### Industry: Snacks Manufacturer

*Design Style: Clean, Informative & Shelf-Ready* 

Created label sticker designs for 8 jar bottles, ensuring a consistent and appetizing brand identity. Each label was crafted with a minimal layout that highlights product freshness and variety, maintaining strong shelf presence across all SKUs.



#### **Every product deserves a perfect face.**









Packaging & Print Design > Label & Product Sticker Design

## Salvatore Venuti

I was extremely satisfied with the graphic services provided by Badri Design. Their creativity and professionalism exceeded my expectations. From the first contact, the team was attentive to my needs, offering customized and high-quality solutions.

Communication was excellent, with quick and clear responses. Delivery times were respected and the final result fully satisfied my requests. I highly recommend Badri Design to anyone looking for a reliable and competent partner for the creation of successful graphic projects

#### Words from Our Clients



Very professional and superb design services, We got our logo and some other designs delivered matching International standards and with all required sizes and formats alogn with usage guidelines.

We recommend Badri design for any kind of Graphics | Logo | Design | Web development etc work

Marco Ricco (Italy)

I contacted him from Italy. Very professional and serious. He did a job for a website I was Building. A perfect job of photo editing. My customer asked to edit lots of his products pics for an e-commerce. I appreciated his honesty and his punctuality in delivering the job.

### CLIENT TESTIMONIALS

#### Jarrad Hrotek (Australia)

Badri Design exceeded all my expectations! From the moment I reached out, they were incredibly responsive and attentive to my needs. They took the time to understand my vision and provided insightful recommendations to bring it to life. Their design work is nothing short of exceptional—clean, creative, and tailored perfectly to my brand. The attention to detail and professionalism throughout the process was truly impressive. I couldn't be happier with the final product, and I highly recommend Badri Design to anyone looking for top-notch design services!

#### Uzi Hen (California, USA)

I just want to take a moment to give a huge shoutout to Hakim at Badri Design for his absolutely amazing work. Every single project I've worked on with him—whether it's print design, logo creation, infographics, or just overall creative direction—has been nothing short of outstanding.

Hakim's creativity, attention to detail, and ability to bring ideas to life are truly next-level. He has an incredible eye for design, a deep understanding of branding, and a gift for making everything look visually stunning. On top of that, his professionalism, responsiveness, and unwavering support make the whole design process seamless and enjoyable.

If you're looking for someone who will not only execute your vision but elevate it to something even better than you imagined, Hakim is your guy. Thank you for everything, Hakim—you're an absolute rockstar!

# Aamar Bamne

I shared my dream idea with Hakim and he absolutely made it to perfection, we took premium logo package and end result was worth the money we paid, we had a lot of edits cancellations re-edits, Hakim never let us feel we are over doing it and calmly worked on our project.

Met on instagram and fortunately our go to man for content creation and designing.



Every creative for the non creative like myself. Truly listens to what your idea is and comes up with a wonderful design. And such a great value I truly recommend Badri Design for anyone looking for a logo.

### **90+ Success Stories**

from our valued clients on Google discover their experience.

### **Government Approved**

Badri Design is proud to be a government-approved and officially trademark-registered creative agency under the Trade Marks Act, 1999. This certification not only legally protects our brand name and visual identity but also affirms our long-term vision to build a trusted, original, and professional design agency.

As a registered trademark, Badri Design holds exclusive rights to its brand identity, reinforcing our commitment to authenticity, innovation, and ethical creative practices.

This recognition stands as a testament to our credibility, consistent quality, and the confidence our clients place in us across industries and countries.



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Let's stay connected — show us some 🧡 on social media.

